



UNIVERSITÄT
BAYREUTH

Bachelor of Arts

Intercultural German Studies

Language in intercultural contexts



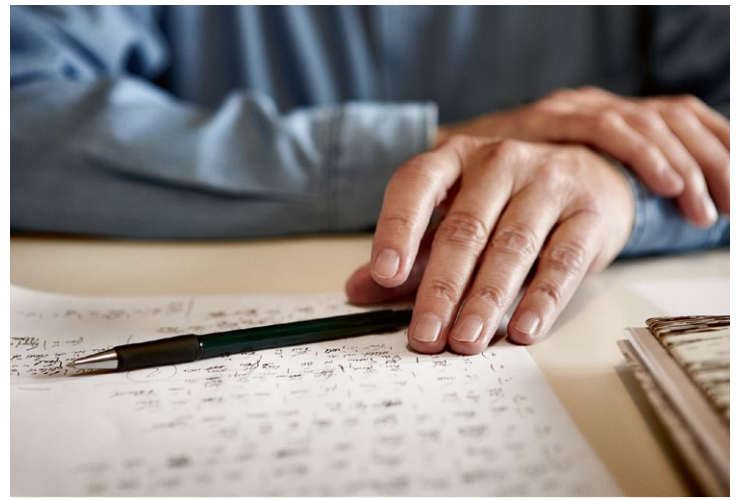


The programme “Intercultural German Studies” in Bayreuth fosters interdisciplinary thinking. It’s a great choice for students looking to explore other cultures in a thorough and systematic way.

Societies at the crossroads of language and culture.

Contact that transcends linguistic and cultural boundaries is something we tend to take for granted in the modern world, whether in business, art, literature, economics, law or technology. Such intercultural processes are not always without difficulty. Quite the contrary. They influence people, topics, and fields, and they elicit various reactions such as acceptance, tolerance, and dissonance.

What can we learn from such intercultural processes? How can we make them accessible to science and analyse them as a phenomenon from the perspective of cultural studies? What is the role of the German language and German literature and culture in this endeavour? How do we explain mutual enrichment, tension, and conflicts? These are some of the central issues in the bachelor’s programme *Intercultural German Studies*.



The University of Bayreuth is a great place to study “Intercultural German Studies”. The University’s profile includes research priorities and practical relevance in intercultural linguistics and communication, intercultural literature/ cultural studies, and German as a foreign language.

Working with languages in intercultural contexts.

The bachelor’s programme *Intercultural German Studies* at the University of Bayreuth offers practice-oriented training and gives students – including non-native speakers – a solid academic foundation in the German language and German culture, qualifying graduates to pursue a career in the field.

You will focus intensively on the foundations, theories, and methods of intercultural German studies, literature, and linguistics. You will then gain a deeper understanding of the subject matter, for example by combining your core areas with an additional subject relevant to your professional or academic interests. Thanks to the University of Bayreuth’s interdisciplinary character, you’ll be able to choose from 18 different subject combinations such as African Languages, Literatures, and Art.



“Intercultural German Studies” leaves plenty of freedom with regard to your key qualifications. We place a lot of emphasis on training your ability to write well and to give a good presentation. You will hone your cross-disciplinary skills and basic academic training with our practice-oriented electives.

Your future workplace: Anywhere in the world.

The internationally recognized Bachelor of Arts degree will qualify you for a range of different careers. Possible occupational fields can be found wherever intercultural cooperation is supported: e.g. in cultural foundations and institutes, publishing houses, media, intercultural advising, adult education, teacher education, economics, politics, or administration. Are you interested in a career in academia? Your programme of study is closely related to research in linguistics, literary studies, and cultural studies, providing a solid basis for pursuing a master’s degree and an academic career.

An overview of your programme – study duration: six semesters.

Basic modules	ECTS
■ Introduction to Intercultural German Studies	6
■ Introduction to Intercultural Literary Studies	6
■ Introduction to Intercultural Linguistics	6
■ Language modules	8
Intermediate modules	ECTS
■ Researching Languages and Culture Areas in Cultural Studies	8
■ Intercultural Literary Studies; Theories and Methods of Intercultural Literary Studies	8
■ Intercultural Linguistics: Theories and Methods of Intercultural Linguistics	8
Advanced modules	ECTS
■ Researching Languages and Culture Areas in Cultural Studies	8
■ Intercultural Literary Studies	8
■ Intercultural Linguistics	8
Transferable skills modules	ECTS
■ Reading, Writing and Presenting	7
■ Particular Interests and Academic Cultures	7
■ Candidate and/or Project Seminar	7
Complementary modules	ECTS
■ Modules from a different minor or bachelor’s programme	11
Elective module (choose from the following)	ECTS
■ Internship	10
■ Language modules	
■ Modules from a different minor or bachelor’s Programme not completed as complementary modules	
Final examination	ECTS
■ Bachelor’s Thesis + Presentation	15
Minor	ECTS
■ Choose one of 18 different minors. Possible minors can be found by visiting www.intergerm.uni-bayreuth.de	49



Our campus is the heart of the University. It is where friendships are made, collaboration is initiated, and ideas are conceived. There is also always something going on: film screenings, art exhibitions, theatre performances, music events, the annual open air festival, and much more.

Intercultural German Studies in Bayreuth.

The University of Bayreuth is an outstanding place to study *Intercultural German Studies*. Our unique campus brings together all our faculties in one place, fosters intercultural exchange, and brings together students with many different languages, cultures, and nationalities.

Students here quickly meet other students enrolled in a range of degree programmes, and they also benefit from the interdisciplinary approach of the University.

- The spectrum of minors available in Bayreuth is unique, allowing you to personally tailor your specialization in *Intercultural German Studies*.



The programme “Intercultural German Studies” in Bayreuth is unique in that it offers a broad range of minors to choose from. Let us inspire you and help you find your special field of interest.

- In Bayreuth, *Intercultural German Studies* focuses on the present without losing sight of historical dimensions. It is characterized by lively debates concerning language, literature, contemporary culture, and its traditions.
- Bayreuth’s programme in *Intercultural German Studies* also encourages close cooperation with regional businesses that operate internationally.
- There is a close link between the degree programme *Intercultural German Studies* and the University of Bayreuth’s focus area Cultural Encounters & Transcultural Processes.
- Life and housing are comfortable in Bayreuth. Our charming town is perfect for student life and offers plenty to do in your free time.



An attractive university education awaits you.

We are pleased that you are interested in the bachelor's programme *Intercultural German Studies*. You can enrol in Summer or Winter Semester. If you did not earn your school-leaving certificate in the German language, you will have to demonstrate a command of the language at the B2 level according to the *Common European Framework of Reference for Languages* or by demonstrating that you wrote a final thesis in German in a German-taught degree programme at a higher education institution. If your command of German is not yet sufficient, you can submit this evidence up to the end of your first year of study.

If you have any questions, please contact

Programme Coordinator

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Additional information is available on the web:

www.uni-bayreuth.de/studieninteressierte