



UNIVERSITÄT
BAYREUTH

Master of Arts

Intercultural German Studies

Societies at the crossroads of language and culture





The master's program "Intercultural German Studies" comprises an academic and vocational education and qualification designed to impart professionalism in dealing with linguistic and cultural diversity – even if German is not your native language.

Thinking and living in the plural.

A small thought experiment: Let's say that everyone had mastered all the approximately 6,000 languages of the world; would global understanding be guaranteed? And how would it be the other way around, if all human beings only spoke one language; would diversity and creativity be lost? would humanity think and act "in the singular"? What about research? Beyond such utopias (or dystopias), are there concepts that make it possible to understand languages, knowledge, and action in various cultural spaces? *Intercultural German Studies* is an interdisciplinary, international direction in research in which plurality beyond the major European languages is explored. Just like an electronic relay, German Studies can open up other ways of life, cultures, and sources of knowledge for investigation and sharing. The MA prepares students for positions of responsibility in intercultural cooperation e.g. in science, education, politics, or business.



Our graduates are in high demand in internationally oriented companies and institutions in the fields of education, business, politics, administration, culture, and the arts, for example in intercultural and multilingual strategic planning, communicative mediation.

Reflective dialogue with intercultural expertise.

The MA focuses on interdisciplinary, intercultural research dealing with current language and cross-cultural issues. Whole constellations of dialogue and conflict are examined in their rational, emotional, and historical dimensions. We familiarize you with contemporary topics and research initiatives such as participation in multilingual urban environment and intercultural communication research, international developments in political rhetoric, the aesthetics of multilingualism, and intercultural literary studies.

You will learn about cultural intermediary organisations, worldwide scientific networks of intercultural German studies like the *Gesellschaft für interkulturelle Germanistik e.V. (GiG)*, besides getting to know international colleagues in person. Hence this research-oriented Bayreuth master's degree could also become a pathway to a doctorate.



The University of Bayreuth impresses with its beautiful campus location. Here, in the Intercultural German Studies programme, the term “sustainability” is extended by concepts for dialogue in multilingual, heterogeneous contexts.

A variety of career prospects worldwide.

During your studies you have the opportunity to network with our cooperation partners in the Netherlands, the Czech Republic, Russia, China, Korea, and West Africa by means of stays abroad and internships. In addition, the internationally recognised *Master of Arts* degree (MA) is a gateway to a whole spectrum of scholarly and professional activity. At home or abroad, you will be able to research and work wherever interculturality is in focus, for example:

- at research groups and institutes of German studies with an intercultural orientation
- as a teacher at international universities and educational institutions (*DAAD lectureships*)
- with foundations, institutions, and publishing houses specialized in cultural mediation
- in language and cultural mediation (German as a foreign/second language)

- in professions with consulting responsibilities (cultural and country expertise training, communication, mediation)
- in teaching and management positions at educational institutions, adult education centres, cultural institutions

Your programme of studies, an overview – duration 4 semesters

Modules	ECTS
Intercultural German Studies	15
■ Concepts of intercultural German studies: Overview	5
■ General terms and methods	5
■ Intercultural problem areas and international perspectives	5
Intercultural Linguistics	15
■ Concepts of intercultural linguistics: Overview	5
■ Objects and methods	5
■ Exemplary fields of application	5
Cultural studies concepts in intercultural research	15
■ Overview of cultural studies concepts	5
■ Linguistic environments	5
■ Anthropological and hermeneutic methods	5
Intercultural Literary Studies	15
■ Concepts of intercultural literary studies: Overview	5
■ Questions and methods	5
■ Selected texts of German-language literature	5
Practical and vocational orientation	10
■ Intercultural communication in institutions	5
■ Interculturality in continuing education	5
■ Internship (alternative to “Intercultural communication in institutions” or “Interculturality in continuing education”)	5
Research orientation	40
■ German as a foreign language in science	5
■ Advanced research seminar	5
■ Master’s thesis	30
Complementary studies	10
■ Two elective courses from the master’s programmes offered by the following faculties: Language & Literature, Cultural Studies, Business, Economics & Law, and Biology, Chemistry & Earth Sciences	2x5
Total	120



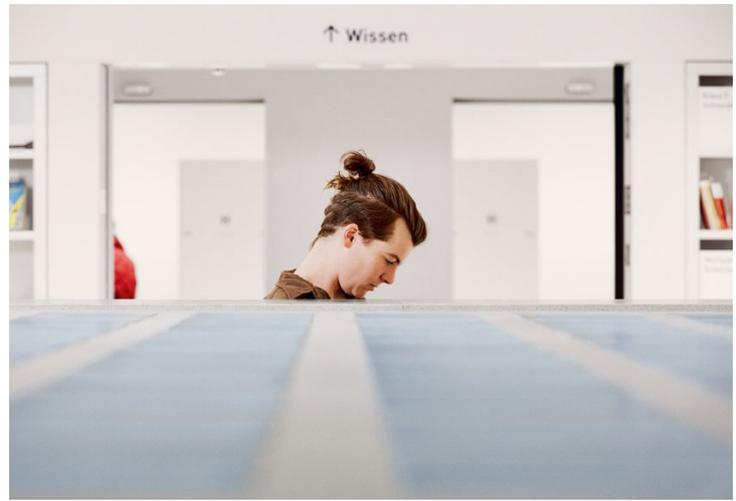
Interculturality means encounter, contact, exchange - for which the Campus of the University of Bayreuth offers numerous opportunities, e.g. in the shape of cinema screenings, art exhibitions, theatre performances, readings by renowned international authors, musical events, the annual Uni-Open-Air, and much more.

Bayreuth, the home of Intercultural German Studies.

Intercultural German Studies has been part of the University of Bayreuth for over 40 years. The research group is in fact one of the first in this field, and for decades has been able to establish cooperative regional and international relationships for you to benefit from.

Intercultural exchange is a reality here on our communicative campus which connects all the faculties to each other. Students get to know each other quickly and benefit directly from the interdisciplinary orientation of the University. For you that means:

- The Double Degree Master Programmes of *Intercultural German Studies* allow you to spend two semesters studying at our partner universities in Utrecht (Netherlands), Ustí nad Labem (Czech Republic), or Moscow (Russia) to gain two degrees.



Students gather practical experience at the “Summer University for Intercultural German Studies”, held on campus annually in August, in cooperation with the “Institute for International Communication and Foreign Cultural Work (IIK)”.

- Thanks to our institute partnerships, you are able to spend several months in China, Ghana, Togo, or Benin. You will become acquainted with important international university centres, gain insights into international educational systems, and gather practical intercultural experience.
- Apply for an internship at the *Summer University for Intercultural German Studies*, with 250 young people from 50 countries taking part. This is a cooperation with the *Institute for International Communication and Foreign Cultural Exchange e. V. (IIK Bayreuth)*.
- Bayreuth's *Intercultural German Studies* is the only research group in Germany participating in the English language *European Master for Intercultural Communication (EMICC)*.



MA Intercultural German Studies: a programme of study for both intellectual and personal growth.

Thank you for your interest in the *Intercultural German Studies* master's programme. You can apply to enrol in the winter or summer semester.

Interested students with German citizenship will find all details on the website of the Student Administration Office of the University of Bayreuth: www.studierendenkanzlei.uni-bayreuth.de

Interested students without German citizenship please contact the University's *International Office* Bayreuth (INO): www.international-office.uni-bayreuth.de

Find specialist information on *Intercultural German Studies* on the page: www.intergerm.uni-bayreuth.de

Any questions?

Programme Advisor & Coordinator

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Further information is available on the web:

www.uni-bayreuth.de/en/studies